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BOY Switzerland draws positive conclusions from Swiss Plastics Expo 2026

BOY Switzerland GmbH looks back on a successful participation in Swiss Plastics Expo 2026. With two exhibits, the new BOY 35 *Electric* and the BOY XS E for micro injection moulding, BOY presented itself as a supplier of compact, precise and energy-efficient injection moulding solutions. Numerous trade visitors took the opportunity to find out about modern automation and application concepts on site.

The response to the exhibition stand clearly confirmed that efficiency, reliability and space-saving machine concepts are more in demand than ever in plastics processing. The BOY 35 *Electric* in particular was the focus of many discussions and impressed visitors with its performance and versatility.

‘Swiss Plastics 2026 was a successful start for us. The great interest and positive feedback confirm that BOY machines are also a strong solution for modern plastics processing in Switzerland.’ Roman Gnos, Managing Director of BOY Switzerland GmbH

As in previous years, 2026 saw a downward trend in exhibitor and visitor numbers. The trade fair remains strongly national in character, with a predominantly Swiss trade audience. Despite these conditions, Swiss Plastics Expo proved to be a valuable platform for BOY Switzerland – particularly in terms of personal discussions and further market penetration.



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BOY Schweiz GmbH's strong market position is particularly noteworthy. Managing Director Roman Gnos has an excellent network in the Swiss injection moulding industry and enjoys a high level of trust among existing customers.

'It is precisely in a challenging trade fair environment that the importance of trust, personal relationships and technical expertise becomes apparent. BOY Switzerland is very well positioned in this regard and made a convincing appearance at Swiss Plastics Expo 2026.' Florian Schäfer, Project Manager Export, at Dr. Boy GmbH & Co. KG – on site at Swiss Plastics Expo 2026

Company profile

Dr. BOY GmbH & Co.KG is a leading global manufacturer of injection moulding machines with clamping forces up to 1,250 kN. These highly compact, durable machines operate with precision, are energy-efficient and therefore extremely economical. With its innovative concepts and solutions, BOY continues to prove itself as a trendsetter. Automation, digitalisation, sustainability and CO₂ reduction are particular areas of focus. Since the company was founded in 1968, over 55,000 injection moulding machines have been delivered to customers on every continent. The owner-managed company is consistently committed to engineering excellence and quality workmanship 'Made in Germany'. For more information visit www.dr-boy.de

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