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Successful trade fair appearance: BOY impresses at K 2025 in Düsseldorf

BOY draws an extremely positive conclusion after a more than successful appearance at K 2025 in Düsseldorf. The injection moulding machine manufacturer from Neustadt-Fernthal presented itself with a diverse range of exhibits, numerous practical applications and an exceptionally high number of visitors in Hall 13, Booth A43.

‘K 2025 was sensational and gives us hope for the future. Our expectations were far exceeded,’ said managing partner Alfred Schiffer.

‘The response was excellent across the board – we were able to hold many qualified discussions on all days of the trade fair and recorded a large number of concrete project enquiries,’ he continued. ‘Our machines and applications impressed trade visitors across the board. The *Electric* BARISTA was a crowd-puller, offering both enjoyment and precision.’

The BOY Barista Bar was an undisputed highlight, where the BOY 50 *Electric* served fresh espressos in own sprayed NAS® ECO 30 cups together with a collaborative robot. The creative combination of mechanical engineering, robotics and coffee culture was enthusiastically received by trade fair visitors.

‘With the Barista Bar, we were able to show that cutting-edge technology and emotion go hand in hand – it was a real highlight of our trade fair appearance,’ said Julia Kröll, Head of Marketing.

Visitors to the trade fair paid particular attention to the new BOY 20 E PRO, which was unveiled as the successor to the BOY 22 A PRO. The compact entry-level model impressed with state-of-the-art servo drive technology, significantly reduced energy consumption (50% less) and a fresh design. 'The machine was very well received by customers and partners alike – we see great potential here in the market segment for smaller clamping forces,' said Andreas Scheideler, Head of Domestic Sales.

The *Electric* series, in particular the new BOY 100 *Electric*, also attracted a great deal of interest. The fully electric 1,000 kN machine rounds off the *Electric* portfolio at the top end and underlines BOY's expertise in modern, high-performance injection moulding technology.

BOY's electromechanical injection moulding machines also offer numerous technical advantages that significantly increase efficiency, precision and cleanliness in the production process. Among other things, they enable dosing parallel to mould movements, highly dynamic injection processes, parallel movements during ejection and outstanding positioning accuracy – while also featuring a lubricant-free mould installation area and compact design.

The integration of the LR 5 robot into the Procan ALPHA® 6 control system impressively demonstrated how BOY is further developing the field of automation. Numerous visitors were impressed by the user-friendliness and compact design of the BOY system solutions.

With nine exhibits at its own booth and seven additional machines at partner booths, BOY presented a strong, practical overview of its portfolio.

The combination of technical highlights, intensive technical discussions and a noticeably positive atmosphere made K 2025 a complete success for BOY.

Company profile

Dr. BOY GmbH & Co.KG is a leading global manufacturer of injection moulding machines with clamping forces up to 1,250 kN. These highly compact, durable machines operate with precision, are energy-efficient and therefore extremely economical. With its innovative concepts and solutions, BOY continues to prove itself as a trendsetter. Automation, digitalisation, sustainability and CO₂ reduction are particular areas of focus. Since the company was founded in 1968, over 55,000 injection moulding machines have been delivered to customers on every continent. The owner-managed company is consistently committed to engineering excellence and quality workmanship 'Made in Germany'. For more information visit www.dr-boy.de

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